



Social Value...

...why **we** should care



Our vision is to create a society where organisations believe that delivering social value is as fundamentally important as financial success.





Our purpose is to improve peoples' lives and reduce costs to society.

We do this by creating strategies that ensure sustainable business growth goes hand in hand with positive societal change.

Social Value  
lies at  
the very heart  
of ANTZ

## The challenge

We were founded in Manchester in 2008 in direct response to the problems facing businesses, communities and Local Authorities. At that time businesses tended to lack a strategic approach to CSR (corporate social responsibility) and so were unable to measure the impact of their involvement.

Additionally, there was little connection between local businesses and local communities – local talent was largely hidden, so that neither businesses nor communities could benefit from each other. We wanted a way to allow businesses to grow commercially and communities to benefit from their association with local business.

At the same time Local Authorities were facing a dilemma: how could they continue to support local communities when their spend was consistently higher than their income? We knew that there had to be a better model – one where business and society were more closely aligned, the success of one fuelling the success of the other.

**And so ANTZ was born.**

**“It was a concept that at the time few could grasp – that businesses could be profitable and help people.”**

Jen Gilles-Pemberton, CEO & Founder



Businesses thrive  
in strong  
communities,  
strong communities  
depend on profitable  
businesses

## Our solution

One way of reducing the huge gap between income and expenditure is to increase taxes but this is unsustainable over the long term. We believe that a far more effective solution is by reducing societal costs, bringing expenditure in line with income.

By tackling the root causes such as homelessness, re-offending and alcohol and drug dependency (while simultaneously improving health and wellbeing, and opportunities in employment and education for all) we can reduce costs to society. The outcome will be a healthier, more productive society with reduced reliance on social services such as the NHS and the benefit system.

Such seismic change cannot be achieved by one sector or organisation alone.

It is only by taking a collaborative multi-sector approach (business, third sector, local and national government), that we will ensure everyone can make a genuine contribution to society and reduce the gap.

**This is called Social Value and is fundamental to the future prosperity and wellbeing of our society.**



Our aim is to  
achieve a significant  
and measurable  
reduction in societal  
costs locally,  
regionally and  
nationally

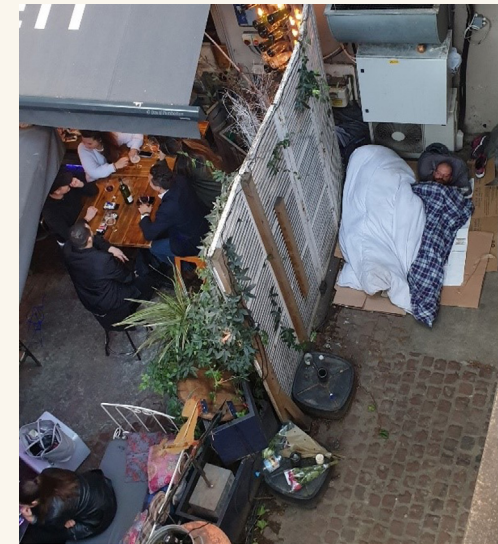
## Social Value

Social Value rests on the premise that there is a deep connection between business success and community harmony. Businesses must be profitable to initiate the positive societal change required and every business initiative must deliver positive benefits to the local community, over and above the specific goods or services offered.

These benefits can be measured in terms of:

- **Covid-19 recovery**
- **Tackling economic inequality**
- **Fighting climate change**
- **Equal opportunity**
- **Wellbeing.**

In short Social Value is concerned with ensuring that positive and measurable change in local communities is achieved alongside business profitability and sustainability.



## Significant changes to the Social Value Act

In January 2021 an important amendment was made to the Social Value Act 2012, which will affect all organisations operating via Government tenders. The upshot is that every submission for a Government tender, no matter how small, must include an element that demonstrates positive societal impact\*.

This represents a challenge to organisations – one where ANTZ, with its focus and expertise in delivering effective Social Value, can help.

\*the exact regulations are different for England, Scotland and Wales – find out the details here:



## How we can help

Our experience and skills allow us to support organisations in achieving their Social Value commitments.

Our offer is segmented into four key pillars:

### **The ANTZ Network**

Local and national multi-sector networks where everyone has a seat at the table

### **Consultancy**

The development of bespoke, business-led strategies, driven by community action

### **Our Programmes**

Programmes that connect businesses to the local community, enabling them to deliver their Social Value commitments aligned to the Government defined priorities

### **Evaluation**

Person-centred Social Value monitoring and evaluation – detailing the true impact an organisation achieves through its Social Value initiatives



## The ANTZ Network

The ANTZ partner programme and network provides the opportunity to bring people from a diverse range of interests together.

Each year we host over 80 events (both face-to-face and virtual) including networking sessions, focused debates and round-table discussions.

We provide speaking, hosting and sponsorship opportunities at our business and community events and bring decision-makers and influencers from Government, Third Sector and Business organisations around the table to discuss relevant Social Value topics.

We are a network that supports our partners' health and wellbeing as well as ensuring that sustainable business growth and social change go hand in hand.

## Partnership Plans

## Consultancy

Our consultancy service enables you to align your business and Social Value strategies. We develop bespoke Social Value solutions that provide the business growth you need, whilst ensuring you achieve your Social Value objectives.

The ANTZ Social Value journey:

- **Insights and Analysis**
- **Strategy Development**
- **Planning**
- **Project Mapping**
- **Execution**
- **Measurement.**

There are two main entry points – following an initial discussion with the ANTZ partnership team, we will advise which is the most suitable:

## Our Programmes

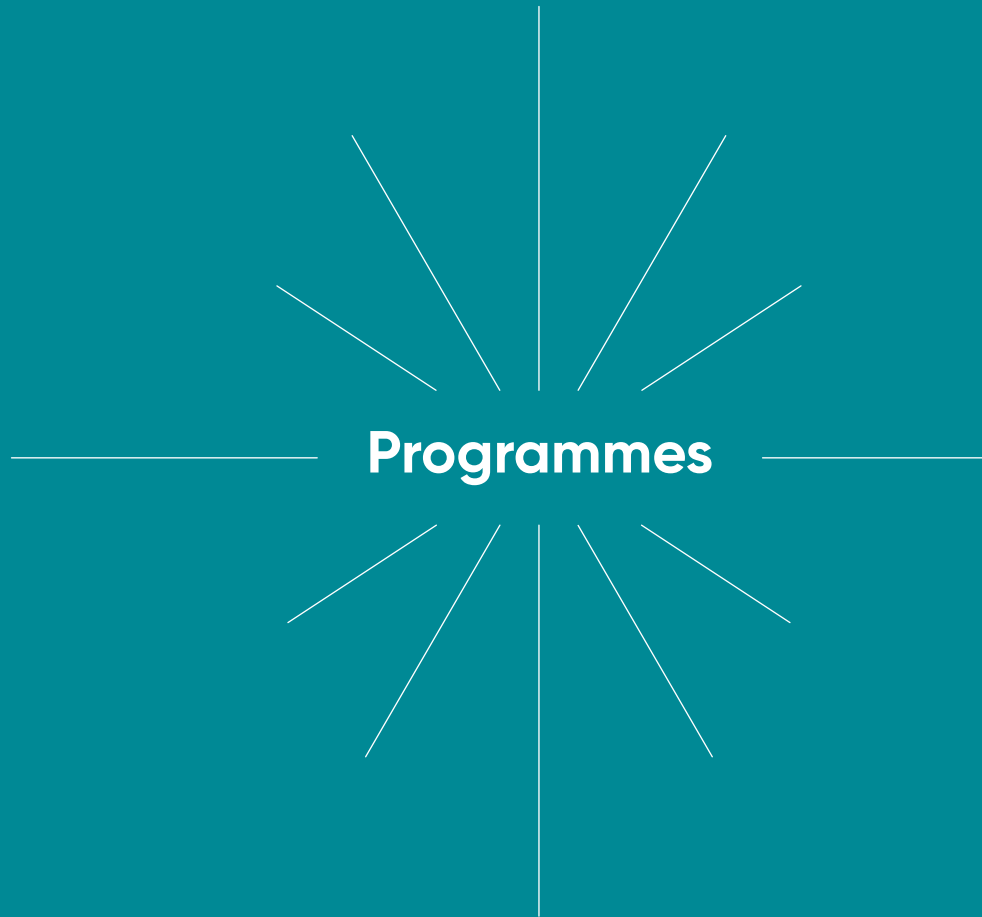
We ensure your Social Value strategies provide tangible action in local communities while delivering on your Social Value commitments.

ANTZ has developed a clear framework of tried and tested programmes that will ensure that any initiative you undertake will reach the people most in need and help change their lives for the better.



# Our Programmes

Our Programmes



## Evaluation

Our analytic approach, based on evaluation, monitoring and reporting, ensures that we measure the true impact of an organisation's Social Value strategy.

We use Government approved research to measure the fiscal and societal savings of a particular intervention and work closely with the organisation involved, to determine exactly how much of that saving can be directly attributed to their specific intervention.

However, the collective financial savings to society are only one part of the equation. At ANTZ, we passionately believe that it is equally important to measure impact at the individual level – it's about people not just numbers.

## Get in touch

Website: [www.antzuk.com](http://www.antzuk.com)

Email: [partnerships@antzuk.com](mailto:partnerships@antzuk.com)

Telephone: 01619 895 290

WeWork, No. 1 Spinningfields, Quay Street, Manchester M3 3JE

## newbeginnings ▶

In March 2020 we developed the **newbeginnings** programme in direct response to the challenges thrown up by the pandemic. The programme offers support to those who have been adversely affected by the pandemic, through unemployment, job insecurity or mental health problems.

The online programme takes a collaborative, multi-sector approach with ANTZ network partners donating their time, skills and resources to develop and deliver the programme. We provide help and guidance in areas such as employability, professional skills, networking, setting up your own organisation, and looking after your health and wellbeing.

In 2021 we are expanding the programme to ensure that even those not currently digitally connected can be included via our [digitallifeline](#) programme.



## newbeginnings ▶

Our comprehensive range of workshops provides practical support to the many people who have become isolated or out of work during the pandemic.

We offer professional guidance in six key areas:

- ▶ Health and wellbeing
- ▶ Starting your own organisation
- ▶ Marketing strategy
- ▶ Professional networking
- ▶ Social media training
- ▶ Employability.

In 2020 our network partners donated over 500 hours of their time to help develop and deliver the programme, benefiting over 200 people.

## newbeginnings ▶

### Key benefits

**Participants:** practical advice and support to help people get their lives back on track after the unexpected disruptions caused by the Covid-19 pandemic.

**Organisations:** opportunity for businesses of any size, even micro businesses, to reach local communities, sharing their skills and changing lives.

**Society:** a long-term sustainable social value offer which makes a real difference at the local level, throughout the UK.

### What it costs:

**We have an option to suit all types of business, as our prices range from £500 to £10,000 depending on the needs of your organisation and the scale of your involvement.**



## newbeginnings ▶

### Cidori

Our network partner Cidori stepped up to the plate and sponsored the newbeginnings programme in 2020 – their support enabled us to get the programme up and running.

**“The Covid-19 pandemic has had a profound impact on everyone’s lives resulting in an increased need for re-training to support the needs of the workforce of the future. Remote learning has become a key training model and the one-to-one approach of newbeginnings is critical to its success in ensuring that all those involved achieve the skills they need. When quality provision is delivered there is no doubt that this opens up opportunities for successful personal development and sustainable employment.”**

Adam Hayes, Board Director, Cidori

In partnership with **CIDORI** 

Find out more ▶

Example ▶ **CIDORI** 

Example ▶ 

## newbeginnings ▶

### City Folk Digital

Digital skills have never been more important and the Make it Click initiative run with the City Folk Digital team aimed to help those caught in the digital skills gap by increasing their online skills and building their confidence.

Content was tailored to participants' needs so that people of very different knowledge and ability could all be included. In all the City Folk Digital team donated a whopping 260 hours in developing and delivering sessions in 2020.

In partnership with



your health and wellbeing.

In 2021 we are expanding the programme to ensure that even those not currently digitally connected can be included via our [digitallifeline programme](#).

Find out more ▶

Example ▶ **CIDORI** 

Example ▶ 

## buddyprogramme ▶

Our **buddy**programme is a business mentoring programme that provides long-term professional support to individuals from disadvantaged communities, helping them change their lives and get back on track.

Being part of a larger supply chain enables your organisation, no matter how small, to engage in Social Value activity that dramatically improves people's lives in a sustainable, cost-efficient and demonstrably effective way.



# buddyprogramme ▶

buddyprogramme ▶

## A simple and award winning programme

- ▶ All mentees complete a personal profile, which we use to match them with their Business Buddy
- ▶ All Buddies are trained and supported throughout the programme
- ▶ Anyone can be a Buddy as long as they are open minded, non-judgemental and prepared to give about 2 hours a fortnight plus a couple of days a year for training and development
- ▶ There is no set timeframe to the programme, it will last as long as it is proving beneficial but typically is likely to last 18 months.

## buddyprogramme ▶

### Key benefits

**Mentees:** by offering a life-changing experience encouraging them to make better work and life choices.

**Mentors:** through knowing that they are making a difference and taking an active part in embedding Social Value in their local community.

**Organisations:** by helping break down barriers between businesses and community and improving employee engagement and retention.

### What it costs

**Costs start from £3,900 +VAT per pairing (Business Buddy & Mentee) per year or £325 +VAT per month.**

## buddyprogramme ▶

### Atos ANTZ mentor programme

In partnership with Atos we have been delivering this programme since 2014.

The programme connects business professionals (Atos employees, clients and suppliers) with prison leavers and individuals facing social challenges, to help them find jobs, play a meaningful role in society and turn their back on crime.

The programme has been remarkably successful, saving over £1.4 million in societal costs, supporting 96 individuals, assisting 44 people gain employment and helping reduce the re-offending rate in the targeted areas to 6.3%, compared with the UK average of 39.4%.

In 2020 the programme won the ICW Third Sector Collaborative Working Award, which recognises excellence in business and third sector partnerships in achieving positive social impact.

In partnership with **Atos**



## buddyprogramme ▶

### I'm Wall's

The aim of the I'm Wall's programme is to create jobs for people who face barriers to employment.

Working with Unilever we designed and launched the programme in the summer of 2019. Their sales team created 100 summer placements via their supply chain, whilst ANTZ created a network of 114 partners across 26 regions of the UK.

We worked closely with Unilever and their business partners, hosting engagement days (part of our [talentconnect programme](#)) to identify suitable participants.

Each successful participant was then matched to a business buddy, who was trained and supported by ANTZ. The buddies not only supported participants throughout their placement but continued their guidance afterwards, to ensure that every participant was given the best opportunity to make positive progress in their lives.

In all 45 buddies were trained and took part in the programme, with 40 participants completing their placements. The outcome was a saving to society of £500,000 in 2019 and a positive impact being felt by 392 people.

In collaboration with  WALL'S

## throughthegate ▶

throughthegate ▶

Our **throughthegate** programme provides long-term support to prison leavers and people on probation, helping them to break the cycle of crime.

Not only does the programme provide life-changing support for these people but it also makes commercial sense.



## throughthegate ▶

throughthegate ▶

The aim of the **throughthegate** programme is to provide long-term support to those leaving prison or on probation, so that they can make a genuine contribution to society.

The programme is delivered through a multi-sector network where we connect organisations together in a supply chain to deliver social impact.

ANTZ conducts risk assessments and eligibility studies on both the individuals and businesses involved. All those selected for the programme receive a minimum of two hours support each week. The average engagement is 18 months although there is no formal cut-off date.

# throughthegate ▶

## Key benefits

**Participants:** enables people to make different life choices.

**Organisations:** with its multi-supplier approach the programme enables even small businesses to make a positive social impact locally.

**Society:** proven success in reducing re-offending rates.

## What it costs:

**Costs start from £2,000 +VAT per year / per person supported or £208 +VAT per month.**

throughthegate ▶

## throughthegate ▶

The Tier 1 **throughthegate** programme is an intensive 6-week support programme delivered by Antz Junction in partnership with Tier 1.

It focuses on prisoners ready for release, offering both practical advice and emotional support in areas such as:

- ▶ **Independent living**
- ▶ **Debt management**
- ▶ **Employability skills**
- ▶ **Counselling.**
- ▶ **CBT therapy**
- ▶ **Building better relationships**
- ▶ **Solution focused therapy**

Every participant's journey is tracked and measured.

Over the past ten years, together, we have supported 126 individuals from HMP Forest Bank, with 55% of participants going into sustained employment providing a saving of over £3.4 million in societal costs. It has also had a significant impact on the re-offending rate – 7.1% amongst our participants, compared with the national rate of 39.4%.

Empowered by **tier 1**

## howareyoutoday? ▶

Our online programme **howareyoutoday?** helps deliver the wellbeing strategic priority outlined by the Government in support of its Covid-19 recovery. Delivered in partnership with our sister charity Antz Junction, the focus is on encouraging and enabling individuals to assess and improve their mental health.

The programme provides any individual, either in or out of work, with a platform through which to assess their own mental health. It then creates a plan based on local and accessible solutions that will ensure they improve their sense of wellbeing. The **howareyoutoday?** team supports them every step of the way.



howareyoutoday? ▶

## howareyoutoday? ▶

**howareyoutoday?** is an online programme hosted on the ANTZ website or on a business's own site. The programme is suitable for both employees and members of the local community.

We are licensed to use the NHS's established Warwick Edinburgh Mental Wellbeing Scale (©WEMWBS) to assess each participant's current state of mental health, after which the programme designs a bespoke solution based on services available in their local area to help them improve their sense of health and wellbeing.

[howareyoutoday? ▶](#)



# howareyoutoday? ▶

## Key benefits

**Individuals:** by supporting them as they seek to improve their mental health.

**Society:** by reducing societal costs through its long term sustainable Social Value offering to improve health and wellbeing in communities.

**Organisations:** by presenting them with a cost-effective method of participating in effective larger scale Social Value initiatives, which deliver genuine local impact and provide the necessary measures to support their bids and tenders.

## What it costs:

**We have an option to suit all types of business, as our prices range from £500 to £10,000 depending on the needs of your organisation and the scale of your involvement.**

howareyoutoday? ▶

## howareyoutoday? ▶

### Housebrands

Housebrands, one of our network partners, is helping to deliver the **howareyoutoday?** programme. Working closely with Antz Junction they have created a bespoke version of their personal brand toolkit, **WhyMe?**

The toolkit helps individuals focus on what they have to offer – their strengths, positive characteristics, talents and skills. Unlike a classic CV, it doesn't simply focus on formal or academic qualifications but encourages individuals to assess their lives and achievements in a broader way, ensuring that they unearth all their positive facets.

Early results show that those who have used **WhyMe?** have gained significantly in confidence and are far more able to talk about themselves in a considered and professional way. This provides them with the skills they need to impress in the job market and also develop a stronger sense of wellbeing. It's early days but we look forward to expanding the reach and supporting more people within our community.

In partnership with  **HOUSE**brands

howareyoutoday? ▶

## digitallifeline ▶

Digital connectivity is becoming ubiquitous in our society – those unconnected undeniably miss out.

Our **digitallifeline** programme aims to help redress that by making sure that even the most vulnerable are fully connected and not left behind.

**digitallifeline** provides digital connectivity, hardware and training to excluded individuals and communities. It offers a sustainable mechanism through which we can help create a more connected, resilient community with the right skills to function effectively in the digital age and reduce the highly detrimental skills gap prevalent in society.

The programme aims to close the digital gap and the detrimental consequences that it produces. It is delivered through a range of services including one-to-one mentoring sessions, workshops, collaborative networking events and online training and support sessions.



## digitallifeline ▶

Many vulnerable people are suffering economic hardship, compounded by the social disruption of the pandemic. Their feelings of isolation are intensified by their lack of access to the internet, resulting in chronic health conditions and reliance on recreational drugs, alcohol and tobacco.

digitallifeline ▶

The programme helps ensure that even the most vulnerable have the equipment, skills and confidence they need to stay connected. The focus has been helping the over 70s, those with severe disabilities or mental health issues and charities helping communities gain or improve online engagement.

The programme has successfully helped over 100 people in the last year.

# digitallifeline ▶

## Key benefits

**Individuals:** providing the skills and support so that everyone can function effectively and keep up in the digital age, reducing the risk of mental health problems.

**Society:** helping to bridge the gap in society between those who are part of the digital age and those left behind.

## What it costs:

**Costs start from £540 +VAT per year or £45 +VAT per month.**

digitallifeline ▶

## insideout ▶

Our **insideout** programme supports female prison leavers on release, helping them to get their lives back on track and reconnect with their families, secure employment or deal with problem relationships.

Our programme takes into account each individual's specific needs, providing them with access to the advice and support they require. **insideout** helps rebalance lives, giving these women a genuine chance to engage with society and avoid re-offending.

**I walked through the gates and it was the first time I had felt safe.**

Participant



insideout ▶

## insideout ▶

**insideout** is an intensive programme that delivers a range of services:

- ▶ Support from abusive or controlling relationships
- ▶ Educational and employment support
- ▶ Professional and personal development
- ▶ Practical and legal support in child access for women who have been separated from their children
- ▶ Support for those with experience of the UK care system.

As a result of the programme one woman has gained a maths GCSE, rebuilt her relationship with her children and is on the road to a new career.

insideout ▶



## insideout ▶

### Key benefits

**Individuals:** practical and emotional support to help female ex-prisoners change their lives and leave prison behind for good.

**Organisations:** opportunity to help improve the lives of people in their communities and reduce societal costs.

insideout ▶

### What it costs:

**Costs start from £3,120 +VAT per year / per person supported  
or £260 +VAT per month.**

## talentconnect ►

talentconnect offers a new approach to recruitment, aimed at breaking down the barriers to employment faced by the many talented individuals often hidden within our society. Instead of relying on a traditional CV, it overcomes current bias by allowing candidates to demonstrate their abilities in an unbiased fashion.

This innovative approach encourages a more diverse and inclusive workforce, providing job opportunities for hard-to-reach candidates and bringing many benefits to organisations, including increased creativity, innovative thinking and a broader skill set.

talentconnect ►



## talentconnect ▶

ANTZ works with employers to understand their needs and with our network partners to identify suitable candidates. We then host an 'Engagement Day' where we match candidates with suitable roles. Once appointed, successful candidates continue to receive support via our buddyprogramme.

ANTZ manages the whole process:

- ▶ Working with internal teams to create the right job spec
- ▶ Sourcing candidates via our network partners
- ▶ Organising and running 'Engagement Days'.

Recruitment decisions are made based on the performance of the individuals on the day. No additional information is shared until the 'Engagement Day' is over.

The programme is flexible – you can join to help support one candidate or a hundred.

## **talentconnect** ▶

### **Key benefits**

**Individuals:** providing opportunities for employment often traditionally out of their reach.

**Organisations:** access to a more diverse talent pool.

### **What it costs:**

**Engagement Day £3,500 +VAT (including set up and follow up).**

**Employability Day £3,500 +VAT.**

**talentconnect** ▶

## talentconnect ▶

### I'm Wall's

The aim of the I'm Wall's programme is to create jobs for people who face barriers to employment – working with Unilever we launched the programme in the summer of 2019.

Their sales team created 100 summer placements via their supply chain, whilst ANTZ created a network of over 114 network partners across 26 regions of the UK. ANTZ worked alongside Unilever and their business partners to host Engagement Days to find suitable participants via the 114 referral partners.

The talent workshops were designed to last approximately four hours and involved a range of activities to show case the talents of the participants.

Only once a recruitment decision had been made would ANTZ disclose any physical disabilities or personal criteria which might affect employment considerations and contracts.

ANTZ managed the whole process and ensured that everyone received one-to-one feedback making the experience enriching and positive for all.

In collaboration with   
**WALL'S**

## talentconnect ▶

### Elle R Leisure

Elle R Leisure and the ANTZ Network joined together to create and fund project Okra, aimed at addressing the issue of underrepresentation of women as chefs. Our network partners Big Top Catering provided work experience for the female volunteers who took part.

Overall, five women, who were long-term unemployed completed the programme, with four of them securing permanent employment.

In partnership with  Elle R Leisure Ltd

creativity, innovative thinking and a broader skill set.

Find out more ▶

Example ▶ 

Example ▶ 

## spacecounts ▶

Our **spacecounts** programme helps organisations gain access to the space they need so that they can grow organically. Lack of suitable space to support their development and underpin their commercial success is a barrier for many micro-organisations and start-ups.

Our programme aims to change the way we utilise space by shifting our mindset. We work with our network partners to identify any unused space and connect it with social enterprises, not-for-profits or small businesses that could effectively use that space.

By utilising our unused space more effectively, everyone in the local community and economy benefits.



## spacecounts ▶

ANTZ identifies organisations such as social enterprises, not-for-profits, start-ups or micro-organisations who want to grow but are finding it difficult to find suitable, affordable space.

ANTZ identifies organisations with surplus space, whether that's:

- ▶ Unused office, garage or land
- ▶ A floor or a whole building
- ▶ Storage space
- ▶ A corner of an office or desk space.

We put the two together and help manage the process.

The outcome is a better use of space and a local community that is growing and developing to meet everyone's needs, creating a more connected society.



## spacecounts ▶

### Key benefits

**For growing organisations:** access to much needed space that will provide the right environment for them to grow and give back.

**Space suppliers:** supporting their local community and helping it grow effectively.

### What it costs:

**We have an option to suit all types of business, as our prices range from £500 to £10,000 depending on the needs of your organisation and the scale of your involvement.**

spacecounts ▶

**spacecounts** ▶

## **Martin Ainscough**

From 2011 to 2017, ANTZ managed, as an Enterprise zone, space donated by Martin Ainscough. This successful initiative has:

- ▶ Supported over 40 new enterprises full time and 7,000 as visitors
- ▶ Given 50 staff and 185 volunteers a base
- ▶ Touched the lives of over 8,000 local people
- ▶ And achieved revenue growth of 10.3% year on year.

### **In partnership with Martin Ainscough**

that could effectively use that space.

By utilising our unused space more effectively, everyone in the local community and economy benefits.

**spacecounts** ▶

## rehabprogramme ▶

As its name suggests, our **rehab**programme supports people suffering from alcohol and drug addiction. The journey to recovery is fraught with difficulty and many sufferers require expert residential care, which all too often is out of their reach.

Delivered by ANTZ, working in conjunction with our sponsors, the programme ensures that those who need it get the right expert help to live a life free of addiction and its devastating consequences.

Together we help break the cycle of addiction and improve people's lives.



rehabprogramme ▶

## rehabprogramme ▶

ANTZ identifies the individuals in need of support, design their recovery programme and support them every inch of the way.

Your sponsorship provides the money to allow us to:

- ▶ Identify people who need intensive treatment
- ▶ Pay for their stay at a suitable residential centre to receive the treatment they need
- ▶ Support each individual on their journey
- ▶ Help them rebuild their lives and manage their long-term professional and personal goals.

rehabprogramme ▶

## rehabprogramme ▶

### Key benefits

**Individuals:** opportunity to beat their addictions and go on to live a more fulfilling life.

**Organisations:** providing opportunities and support to help people overcome addiction and by doing so improve society.

### What it costs:

**Costs start from £13,995 +VAT per person for a 12-week programme.**

rehabprogramme ▶

## abilitydisability ▶

We are currently designing a new programme, **abilitydisability**, which aims to support those people in our communities living with disability.

It will form part of our drive to create more cohesive and resilient communities where everyone receives the support they need to live an independent and enriched life.

In partnership with



In partnership with



**ability** is a blind driver setting a world record for driving a car solo at over 200mph.

Mike Newman, Speed of Sight.

abilitydisability ▶

## challenge500 ▶

Launched in June 2021 the focus of **challenge500** is to bring 500 organisations together to provide opportunities for 500 people hidden from society.

Our aim is to build a collaborative network across the whole UK to deliver person-centred support.

If every business helps one person, with 500 businesses, we can change 500 lives.



challenge500 ▶

## challenge500 ▶

challenge500 is open to all organisations but it is especially relevant to those who are new to the concept of Social Value but want to make a difference, because the ANTZ team is there to guide you every step of the way. So, if you are keen to make a positive impact on the lives of people in local communities but are unsure how best to start, get in touch today to find out just how easy it can be.

### Key benefits

**Individuals:** helps those members of society who are often ignored or excluded by offering them opportunities and support to change their lives for ever.

**Organisations:** opportunity to take part in a UK wide programme that delivers high-scale impact to local communities, providing inspiration to their staff and strengthening your chances of success in any public sector tenders.

### What it costs

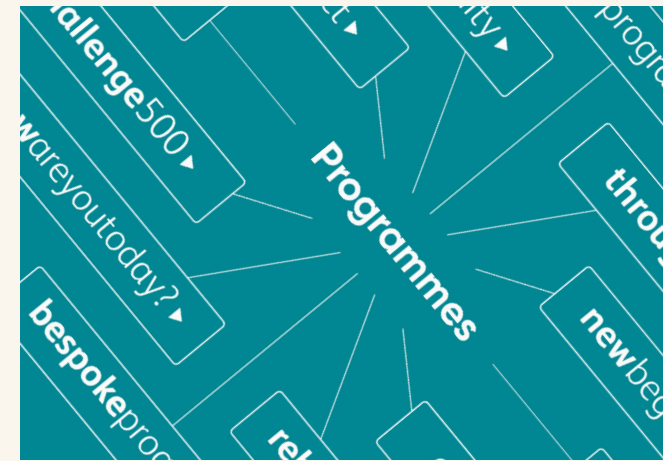
**We have an option to suit all types of business, as our prices range from £500 to £10,000 depending on the needs of your organisation and the scale of your involvement.**

challenge500 ▶



## bespokeprogrammes ▶

If there is nothing in our existing range of programmes that meets your needs, don't despair, we offer tailor-made programmes aligned to strategies. Just get in touch and we can work with you to create something unique that will deliver the Social Value impact you are looking for at a budget that suits you.



bespokeprogrammes ▶

The ANTZ Network

Consultancy

Our Programmes

Evaluation

## Enterprise Partnership

- Gain knowledge and enjoy networking opportunities by attending a selection of our events
- Build awareness of your organisation with a welcome to the network social media post and by having your logo on our website.

**Price: Free\***

\*Valid for one year only for organisations who are less than 1 year old or have a turnover of less than £20,000

Events ▶

Partnership Plans

Enterprise ▶

Gold ▶

Platinum ▶

Corporate ▶



## Gold Partnership

Everything in Enterprise Partnership plus:

- Opportunity to speak and present at our events
- Opportunity to host an event
- Be featured on our monthly mailouts and newsletters
- Showcase what you do to an online audience of 3,000+ like-minded organisations
- Build your Social Value knowledge and skills through our workshops and training, where we share our extensive experience of driving Social Value via the private sector gained over the last ten years
- Gain access to our person-centred reporting, monitoring, and evaluating platform
- Social Value Review – 45 min consultancy session.

**Price: £50 per month / £500 +VAT per annum**



## Platinum Partnership

Everything in Gold Partnership plus:

- Opportunities for sponsorship of our events
- Opportunities to attend our private dining events, which bring decision-makers and influencers from Government, Third Sector and Business organisations around the table to discuss relevant Social Value topics
- **Consultancy:** working with your organisation to develop business-led strategies driven by community action – enabling your organisation to grow commercially and create real, sustainable local social impact  
**Social Value Review** – one day consultancy session
- **Strategic Positioning:** we collaborate with your organisation to ensure that your strategic positioning to external stakeholders, government and local authorities is aligned to key Social Value messaging with formal introductions where appropriate
- 10% discount on further services and consultancy.

**Price: £2,000 +VAT per annum**



The ANTZ Network

Consultancy

Our Programmes

Evaluation

## Corporate Partnership

Everything in Platinum Partnership plus:

- Additional 3 x bespoke consultancy days
- Dedicated account management team
- Branded exclusive private dining event (12 guests)
- 20% discount on further services and consultancy
- Formal introduction to relevant network organisations
- Website case study
- Marketing engagement and positioning
- Exclusive sponsorship of an event
- Advice and guidance regarding Social Value procurement.

**Price: £10,000 +VAT per annum**



## Social Value Review

Involves taking time to understand your commercial strategy so that we can align this to your Social Value strategy as the two go hand in hand.

A three step process:

**Step One:** we gain a full understanding of your organisation, including your:

- Culture
- Product or service offering
- Business challenges
- Ambitions (both corporate and social)
- Target areas, where CSR can positively solve business challenges (eg. in recruitment, tenders etc).

**Step Two:** we map your activities against our bespoke ©Social Impact Maturity Ladder for business led CSR. Then we generate ideas as to how you can climb the ladder and embed a culture of social purpose throughout the organisation.

As part of our work, we will evaluate both your CSR strategy, in terms of its feasibility and fit with your business strategy, and the culture of your organisation.

**Step Three:** we develop strategic recommendations and an outline plan of your Social Value purpose for you to take forward and implement.

**Price: £1,800 +VAT**

## Social Value Evaluation & Monitoring Workshop

The aim of the workshop is to evaluate the precise impact and outcomes of your organisation's existing Social Value strategy and identify how to make it more effective – helping you achieve greater Social Value impact within your community, alongside increased commercial growth.

During the workshop we gather the rich level of information required to create a bespoke measurement tool for your organisation, invaluable as a source of accurate data to:

- support business development
- secure new business
- sustain Social Value both in and out of work.

In support of our approach, we have developed a unique person-centric measurement tool. This accurately measures not just the overall impact of the initiative, but the impact at every stage of an individual's journey. The depth of analysis provided ensures that the impact of your initiative is completely visible at a local, national and global level.

Based on the findings of the workshop, we create a targeted proposal that offers a unified approach, ensuring that you meet both your commercial objectives and your Social Value ambitions.

**Price: £2,000 +VAT**

## Key benefits

- Enables businesses of all sizes to reach the broader community and provide everyone with a seat at the table
- Provides businesses with a better understanding of issues facing their communities, so that they can make informed decisions
- Supports the health and wellbeing of people both in and out of work, reducing societal costs
- Promotes first-rate collaboration with outcomes that genuinely benefit society
- Provides the evidence required to help organisations secure more business
- Enables businesses to delivery social value across the UK even in locations where they don't currently have a presence
- Provides organisations with a sustainable Social Value offering which is effective, measurable and aligns to four of the Procurement Policy Notes (PPN) outcomes.





The ANTZ Network

Consultancy

Our Programmes

Evaluation

## Our person-centric approach

Puts the individual at the heart of the study and follows their individual journey. By focusing on the person in this way, we can determine exactly what impact an organisation has had on changing that individual's life, every step of the way. The result is that organisations receive a far more accurate assessment of the effectiveness of their approach, ensuring that the real value of their work is measured.

Our revolutionary online platform, developed with cross-sector involvement, offers a uniquely accurate method of measuring the Social Value impact of every organisation involved. As we can follow individual journeys in real-time, we are able to analyse exactly the impact achieved by each organisation involved every step of the way. This programme ensures that no matter at what stage of the programme your organisation is involved, the part it has played in improving Social Value will be acknowledged.